Theory of Change

Activities

- Implementation of SEMPs
- Development of Business Case
- Implementation of Green Offices
- Implementation of ABPs
- Engagement with corporates
- Capacity building of public sector
- Engaging with stakeholders
- Operation of city-wide partnerships on sustainable water management

Impact

- Improved resource efficiency
- Pollution reduced by 15-20%
- Enhanced supplier's NGOs & MNEs
- Business case in environmental conservation
- Development of green credit lines
- Improved reputational and economic market advantages
- Improved policy instruments
- Development of forums to drive collective action
- Enhanced imports

Contribution to International Commitments:

The project also contributes to the Consumer Information Programme (CIP) and Sustainable Livelihoods and Education (SLE) programmes of the United Nations' Decade of Water for All (2005-2015).

International Labour and Environmental Standards (ILES) Application in Pakistan's SMEs

WWF-Pakistan
Head Office
RC. 6th Floor, 8th Floor
7th Floor, 8th Floor
Plot No. 173, F-11/1
Islamabad
Tel: 051-992 7334
Fax: 051-992 7334

For more details please contact:

Saima Ali Naseer
Manager Compliance and Standards
Finance Programme
snaseer@wwf.org.pk

www.wwfpak.org

This project is funded by the European Union.

The presentation material has been produced under the auspices of the European Union. The content of this publication is the sole responsibility of WWF-Pakistan and can in no way be taken to reflect the views of the European Union.
The textile sector contributes 8% to Pakistan’s GDP.

Pakistan has a labour force of 59.6 million workers, which is the ninth largest in the world. However, implementation and enforcement of national labour laws is a major challenge. Pakistan has ratified a number of international UN and other conventions including ILO Conventions of 1975. Effective implementation and consistent reporting on these Conventions create opportunities for the country in terms of its suitability to attract foreign direct investment (FDI) and trade. The GDP - a factor that is elevated by the EU to Pakistan in 2014, is an opportunity to enhance the country’s exports substantially on the basis of compliance to international labour and environmental standards.

Keeping in view the current socio-economic scenario of Pakistan, the National employing industries and environmental standards in Pakistan to improve the competitiveness of the industrial sector and strengthen the capacity of the public sector to implement labour and environmental standards in Pakistan. Compliance with international and national standards promotes efficiency, supports competitiveness in international trade and protects workers and consumers’ health and safety. This in turn leads to more sustainable socio-economic development of the country.

Objectives
The present case aims to contribute to improved environmental sustainability and competitiveness in the textile and leather sector by implementing the best available techniques (BAT) in Pakistan. Through effective implementation of the BATs and BATs in Pakistan. The project seeks to enhance capacities of textile and leather workers to adopt Good Environmental Management (GEM) to reduce water and energy use by 10% to 20% and to reduce pollution, in addition to addressing other relevant environmental issues such as air and noise pollution, and solid waste management.

The IES project aims to reduce energy consumption by 10% till 2022.

Methodology
The programme targets federal and provincial institutions to build and strengthen their capacity to enforce and monitor the implementation of national and international environmental standards and regulations. An enabling environment will be created for the regulations, policies and standards to be enforceable and effective. This is consistent with the implementation of the United Nations Environment Programme (UNEP) Strategic Environmental Assessment (SEA) and other relevant international standards and regulations developed by the World Health Organization (WHO), the International Labour Organization (ILO) and the United Nations Conference on Trade and Development (UNCTAD). The programme aims to build capacities among institutions to implement and enforce the environment, health and safety (EHS) regulations and standards developed by the UNEP, the WHO, the ILO and UNCTAD.

The IES project aims to promote responsible consumption of chemicals in target industries.