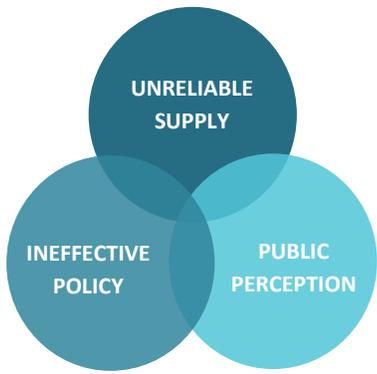


## Water-Related Business Risk



### The California Water Action Plan

a roadmap for the first five years of the state's journey toward sustainable water management

1. Make conservation a California way of life
2. Increase regional self-reliance and integrated water management across all levels of government
3. Achieve the co-equal goals for the Delta
4. Protect and restore important ecosystems
5. Manage and prepare for dry periods
6. Expand water storage capacity and improve groundwater management
7. Provide safe water for all communities
8. Increase flood protection
9. Increase operational and regulatory efficiency
10. Identify sustainable and integrated financing opportunities

## Corporate Water Stewardship



IMPROVE EFFICIENCY & END POLLUTION



UNDERSTAND LOCAL WATER RISKS & IMPACTS



ACT TOGETHER WITH STAKEHOLDERS



COMMUNICATE TRANSPARENTLY



### The CEO Water Mandate

## Corporate Water Stewardship in California

The social, environmental, and economic well-being of the State of California is jeopardized by extreme drought, climate change, groundwater depletion and land subsidence, and a complicated legacy of water rights, allocations, transfers, and other policy decisions. Companies with strategic interest in California increasingly recognize the need to work effectively with diverse stakeholders—including employees at their owned operations, suppliers, governments, communities, and customers—to improve measurement, management, and stewardship of the shared natural resources that support sustainable economic growth.

### Meaningful actions that contribute to improved water security are in everyone's best interest.

The CEO Water Mandate, a corporate water stewardship initiative administered jointly by the UN Global Compact and the Pacific Institute, is facilitating a statewide collaboration under the auspices of the California Water Action Collaborative to explore specific opportunities for the business community to make a positive contribution to the success of the California Water Action Plan.

This collective action by agricultural and industrial business leaders, policymakers, rural and urban communities, and water management experts will accelerate the State's progress toward a sustainable water future by addressing chronic water challenges:

- improving resilience to drought and climate volatility,
- exploring sustainable water pricing strategies,
- supporting distribution to vulnerable communities,
- restoring and protecting ecosystems,
- measuring and monitoring progress, and
- ensuring broader understanding and engagement on effective water policy.

### Projected 2016 Timeline

#### PHASE 1

identify stakeholders  
map existing projects  
generate new ideas

**Opening Meeting**  
(April 2016)  
define promising project opportunities

validate project plans, explore gaps  
evaluate feasibility & potential impacts  
invest / divest / delay

**Commitment Meeting**  
(TBD)  
companies and partners  
commit to action

#### PHASE 2

communicate commitments  
facilitate pilot projects  
track progress & report results